



FOR IMMEDIATE RELEASE

**DRIFTWOOD HOSPITALITY MANAGEMENT PARTICIPATES IN 15<sup>TH</sup> ANNUAL  
NABHOOD INTERNATIONAL AFRICAN AMERICAN HOTEL OWNERSHIP  
& INVESTMENT SUMMIT & TRADESHOW**

Brian Quinn, EVP and Principal of Development for Driftwood, Shares Knowledge and Advice  
as *Hotel Ownership through Joint Ventures and Partnerships* Panelist



*Photo courtesy of DenisWilliams.com*

*Left to Right: Brian Quinn, EVP and Principal of Development for Driftwood Hospitality Management, LLC with Andy Ingraham, President and CEO of NABHOOD*

**North Palm Beach, FL – July 28, 2011** – As a leading management company, Driftwood Hospitality Management, LLC (DHM) provides a full spectrum of unparalleled lodging solutions and is committed to serving all aspects of the international hotel business. Underscoring the company's mission and industry leadership position, Brian Quinn, Executive Vice President and Principal of Development recently represented DHM at the 15<sup>th</sup> annual National Association of Black Hotel Owners, Operators & Developers (NABHOOD) International African American Hotel Ownership & Investment Summit & Tradeshow.

During the event, which took place on July 22, 2011 in Doral, Florida, Quinn served as an expert panelist during a workshop on *Hotel Ownership through Joint Ventures and Partnerships*. Moderated by Don Rose, area manager for ACCOR North America, Quinn and other panelists participated in a lively discussion about the advantages and disadvantages of joint ventures and partnerships for first-time owners, investment groups or developers wanting to enter the business of owning a hotel or motel. Specific areas of focus included due diligence, public/private partnerships, and the best opportunities for future projects.

During the interactive session, Quinn touched on DHM's recent \$400MM joint venture with real estate investment fund, Apollo Global Real Estate. Through that collaboration, DHM has launched an aggressive acquisition strategy for 2011 and 2012, pursuing the purchase, renovation and reflagging of full-service hotels across the United States.

"It was an honor to be invited to speak at this event," said Quinn. "After working in the hospitality industry for nearly 25 years, I'm always happy to share my experiences. Driftwood brings a lot to the table in the areas of receivership, acquisitions and renovations. I am hopeful this year's NABHOOD attendees walked away with a clear understanding of our expertise, future goals and the ways in which we can have a positive impact on their businesses."

DHM's current portfolio consists of 27 hotels comprising over 5,900 rooms in major resort destinations and top business travel and convention markets in the United States, the Bahamas and Costa Rica. This includes independent boutique and resort locations, as well as award-winning franchises of nationally recognized hospitality brand systems such as InterContinental Hotels Group, Starwood Hotels & Resorts Worldwide, Inc., Hilton Worldwide, Carlson, Choice Hotels International, Inc. and Wyndham Worldwide.

The NABHOOD International African American Hotel Ownership & Investment Summit & Trade Show was designed to educate attendees on becoming a hotel owner or investor, share minority investment trends, explore supplier opportunities, learn how to market to minorities and discuss diversity issues affecting the industry. Summit attendees include African American hoteliers, entrepreneurs, hospitality representatives, city/state/country development representatives and financial experts.

For more information, visit [www.DriftwoodHospitality.com](http://www.DriftwoodHospitality.com).

**Editor's Note:** Hi-resolution image is available upon request.

#### **About Driftwood Hospitality Management**

Based in North Palm Beach, Fla., Driftwood Hospitality Management, LLC is a leader in providing solutions-based services for the domestic and international hotel industry. Boasting extensive management experience and relationships with most major hotel franchising companies, Driftwood covers the full spectrum of lodging business needs, from full-service, upscale and upper-upscale hotels, in addition to mid-size extended-stay, select and limited-service properties. Currently, Driftwood's focus is on strategic acquisition, development, third-party management and receivership. Driftwood has extensive experience working with major brands, including InterContinental Hotels Group, Starwood Hotels & Resorts Worldwide, Inc., Hilton Worldwide, Carlson, Choice Hotels International, Inc. and Wyndham Worldwide. Driftwood has additional offices in Costa Rica, Scottsdale, Ariz. and Miami, Florida. In the past three years alone, the company and its hotels have received more than 20 industry awards.

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